

Organisation Survey of Support for Te Reo Māori

Guide to usage

The following is a survey designed to identify where your organisation is at on its journey to support te reo Māori. This support is assessed against the five known (and proven) elements that support language revitalisation namely:

- Status – the position of te reo Māori within your organisation and the value accorded it
- Critical Awareness – the understanding within your organisation of the issues that encourage bilingual speakers to choose to speak te reo Māori
- Acquisition – how your organisation supports the learning of the language and improvement in proficiency
- Use – how your organisation creates opportunities for bilingual speakers to speak te reo Māori by association with meaningful relevant activities
- Corpus – the body of written and oral material that your organisation uses and creates

The survey is designed to support the Organisation Capability Maturity Model developed by Te Taura Whiri i te Reo Māori. Please identify which of the answers to the following statements best aligns to your organisation's **current status**. If there are any queries regarding this survey support is available (maherereo@tetaurawhiri.govt.nz).

Mana (Status) Our organisation has:

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|--|--------------------------------|--|---|--|---|
| Documentation regarding the Treaty of Waitangi principles | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Bilingual signage policy for facilities, departments/teams, job titles etc | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Communication templates and standards for using reo in correspondence, such as greetings, opening & closing statements etc | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| External communications, such as corporate documents published in te reo (full or partial) | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |



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| An appropriate level of te reo Māori capability in all job descriptions | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Internal policies for te reo Māori training | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |

Mārama Pū (Critical Awareness) In our organisation:

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| It is a job requirement for Senior Management and above to have a minimum level of te reo Māori capability | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| The Senior Leadership Team plays a key role in normalising te Reo Māori at work | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Individual staff understand their role in normalising te Reo Māori at work | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Managers proactively encourage staff to take up te reo Māori lessons | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Individual performance development plans have targets for te reo Māori | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| We target services in response to client/stakeholder demographics and reo needs | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |



Ako (Acquisition) Our organisation:

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| Systematically supports staff to learn te reo Māori ensuring they can maintain their lesson attendance | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Systematically supports staff to prepare for Language Finder Exam (LFE) administered by Te Taura Whiri i te Reo Māori | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Has established a tuakana-teina buddy system for te reo Māori learning | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Has arranged support mechanisms for language and cultural mentoring | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |
| Has established regular reo lessons for staff during their work hours | No documented objective exists | Exist just as an idea, or Ad-hoc on-the-go | Documented Objective exists but not clear | Documented Objective exists but not communicated | Documented Objective exists, clear and socialised |

Whakamahi (Use) In our organisation we:

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|--|---------------------|---|---|---|---|
| Consistently use te reo Māori in official greetings and email correspondence | No training happens | Ad-hoc training happens based on specific request | Structured training materials are available but training happens only based on specific request | Training calendar is published and experts train stakeholders on process modelling topics based on training materials created | Training calendar, on demand training as well as online self-training materials available, established and communicated with stakeholders |
| Encourage more widespread use of te reo Māori beyond specific events | No training happens | Ad-hoc training happens based on specific request | Structured training materials are available but training happens only based on specific request | Training calendar is published and experts train stakeholders on process modelling topics based on training materials created | Training calendar, on demand training as well as online self-training materials available, established and communicated with stakeholders |
| Ensure everyone can give a mihi and pepeha | No training happens | Ad-hoc training happens based on specific request | Structured training materials are available but training happens | Training calendar is published and experts train stakeholders on | Training calendar, on demand training as well as online self-training |



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| | | | only based on specific request | process modelling topics based on training materials created | materials available, established and communicated with stakeholders |
| Ensure everyone can give a karakia in an appropriate manner | No training happens | Ad-hoc training happens based on specific request | Structured training materials are available but training happens only based on specific request | Training calendar is published and experts train stakeholders on process modelling topics based on training materials created | Training calendar, on demand training as well as online self-training materials available, established and communicated with stakeholders |
| Ensure everyone can lead or support waiata in an appropriate manner | No training happens | Ad-hoc training happens based on specific request | Structured training materials are available but training happens only based on specific request | Training calendar is published and experts train stakeholders on process modelling topics based on training materials created | Training calendar, on demand training as well as online self-training materials available, established and communicated with stakeholders |
| Ensure everyone can greet people or start meetings in te reo Māori | No training happens | Ad-hoc training happens based on specific request | Structured training materials are available but training happens only based on specific request | Training calendar is published and experts train stakeholders on process modelling topics based on training materials created | Training calendar, on demand training as well as online self-training materials available, established and communicated with stakeholders |

Puna kupu (Corpus) Our organisation also

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|--|---|--|---|---|--|
| Has developed resources (e.g. in-house booklets / intranet page) to support staff to deliver mihi, pepeha, waiata, karakia etc within a work context | No formalised materials/resources exist | Exist just as an idea, or Ad-hoc on-the-go | formalised materials/resources exists but not clear | formalised materials/resources exist but not communicated | formalised materials/resources exist, clear and socialised |
| Made dictionaries/books/word lists available for kupu Māori and whakataukī available for all staff members | No formalised materials/resources exist | Exist just as an idea, or Ad-hoc on-the-go | formalised materials/resources exists but not clear | formalised materials/resources exist but not communicated | formalised materials/resources exist, clear and socialised |



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| Established an on-call translator for timely responses | No formalised materials/resources exist | Exist just as an idea, or Ad-hoc on-the-go | formalised materials/resources exists but not clear | formalised materials/resources exist but not communicated | formalised materials/resources exist, clear and socialised |
| Established full time translator position(s) | No formalised materials/resources exist | Exist just as an idea, or Ad-hoc on-the-go | formalised materials/resources exists but not clear | formalised materials/resources exist but not communicated | formalised materials/resources exist, clear and socialised |

General Question

How can te reo Māori enhance the business of the organisation?

What can the organisation do to make te reo more visible and/or audible to your clients and the New Zealand Public?

How can your organisation help increase the ability and confidence of New Zealanders to choose to speak more te reo Māori?

What can the organisation do to increase the number of Māori aged 15 and over that use te reo Māori at least as much as English?